CLAIMS

- 1. A bread premix composition, comprising:
 - 65-75% w/w hard wheat flour;
 - 10-20% w/w white sugar; and
- 5 7-8% w/w milk powder,

wherein, the bread premix is further comprising:

- 3-5% w/w whey protein isolate;
- 0.5-1.0% w/w bread improver;
- 0.5-1.0% w/w iodized salt;
- 10 0.1-0.5% w/w calcium carbonate;
 - 0.1-0.5% w/w calcium propionate; and
 - 0.05-0.1% w/w potassium sorbate.
 - 2. The bread premix composition of claim 1, wherein the moisture content ranges between 9-11%.
- 3. The bread premix composition of claim 1, wherein the water activity mean value ranges from 0.500 to 0.700.
 - 4. The bread premix composition of claim 1, wherein the color values of L^* ranges from 90 to 92, a^* ranges from 0.30-0.70, and b^* ranges from 10-12.

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